



Hello IGSA Members,

Once again this year the Idaho Grower Shippers Association would like to invite you all to attend our spring meeting on March 22nd, 2012.

Lunch will be provided

At this meeting we will be serving lunch, at no cost to you. We appreciate your valued membership and continued support of the IGSA. Please RSVP by no later than March 19th to insure that we obtain a good head count for the lunch.

Date: March 22nd, 2012
Time: 10am to 2pm
Location: Hilton Garden Inn, Idaho Falls

Speakers

- Dennis Miline from the American Heart Association will be speaking to us. Dennis is the Director of Business Relations at the national center for the American Heart Association. Dennis will give an overview of the AHA's new strategic direction for the year, which includes a heightened organizational priority in the area of preventive health and in particular, nutrition. Dennis will provide information on the consumer brand strength of the heart-check mark program and some recent enhancements and changes to the program which positions the program for continued growth and visibility in the marketplace.
- Pat Linden from Union Pacific will speak to us about some new and improved online tools to use to help track freight and secure rail cars as well as give us a rail update.
- Luke Gowdy from CH Robinson will give us a transportation update, speaking on supply/demand, pricing, HOS regulations, performance measures, scorecards and freight programs.

We look forward to seeing you! For the past few years the IGSA has had this "Spring Meeting" and we've scheduled some very informative speakers. These speakers will be great and have some current information that you will be sure to want to hear.

Please again, RSVP by March 19th. Hope to see you all there.

Travis Blacker