

DETAILED SCHEDULE

WEDNESDAY, SEPTEMBER 1ST

7:00 am – 5:00 pm <i>Board Rm</i>	Registration Open	Collect your badge and Annual Convention materials. <i>Please wear your badge to all events.</i>
7:30 am – 9:00 am <i>Limelight Rm B</i>	Railroad Private Breakfast	Designated time for Shipper and Railroad attendees to interact.
8:00 am – 10:00 am <i>Limelight Rm C</i>	IACI Raw Products Committee Meeting	
9:00 am – 10:00 am <i>Limelight Rm A</i>	IPC Ag Affairs Committee Meeting	Kam Quarles and Mike Wenkel, National Potato Council, will discuss current congressional legislation impacting the Idaho potato industry.
10:00 am – 10:45 am <i>Continental Rm</i>	Workshop: Transformative Potential of Artificial Intelligence	Artificial Intelligence (AI) has improved dramatically in the past few years, pointing to a future where machines perceive the plant world with a precision and fidelity unachievable to humans. The potato industry is taking advantage of these advancements and innovations to transform the way we sort, package and ship potatoes.
All Workshops Sponsored by	Volm Companies, Pleasant Valley, Wilcox Fresh, Wada Farms, IPAK, Mart Produce, Southwind Farms, Blue Cross of Idaho, Teton West, GPOD, Kingston, C.H. Robinson, High Country Potato, Sun Valley Potato, Highland Ag, Ag-Pak, RPE, Ag World Support Systems, CHEP, The Produce News, Ball Brothers, Cooper Norman, Yara N. America	Featured Speakers: Trevor Baillie, <i>Pepper Equipment Co.</i> Justin Pepper, <i>Pepper Equipment Co.</i> Jeff Martin, <i>Bantam Vision Inc.</i> Kirt Lillywhite, <i>Smart Vision Works</i> Beau Tippetts, <i>Smart Vision Works</i>
10:50 am – 11:10 am <i>Continental Rm</i>	Workshop: Truckload Market Overview	Featured Speakers: Kevin Vandenberg, <i>C.H. Robinson</i>
11:10 am – 11:30 am <i>Continental Rm</i>	Workshop: IGSA Association Healthcare Program	Featured Speaker: Travis Argyle, <i>GBS of Idaho</i> Brandon Martin, <i>Blue Cross of Idaho</i>
11:45 am – 1:30 pm <i>Limelight Rm B</i>	Industry Luncheon	You won't want to miss this. Jeff Civillico is a Las Vegas Headliner, TV Host Personality, and Philanthropist.
Sponsored by	Northwest Farm Credit	Featured Entertainment: Jeff Civillico, <i>Las Vegas Headliner</i>

WEDNESDAY, SEPTEMBER 1ST (CONTINUED)

1:30 pm – 2:30 pm <i>Limelight Rm A</i>	IPC Marketing Committee Meeting	Supply updates from United Potato Growers of American and Idaho. Mexico Access update by John Toaspern, <i>Potatoes USA</i> .
2:30 pm – 3:15 pm <i>Continental Rm</i>	Workshop: How to be a More Competitive Employer?	<p>In this workshop “How to be a More Competitive Employer?,” BBSI’s Area Manager, Jeremy Hix and Idahoan’s VP of Human Resources Kristie Ferriell-Beck will lead participants on a journey of understanding how to attract, retain and motivate exceptional employees.</p> <p>Featured Speaker: Jeremy Hix, <i>East Idaho Area Manager, BBSI</i> Kristie Ferriell-Beck, <i>VP Human Resources, Idahoan</i></p>
3:30 pm – 4:30 pm <i>Continental Rm</i>	Workshop: Quality Loss Research	<p>Rejection of fresh pack shipments at destination is costly for all parts of the potato industry. This presentation will highlight results from the on-going project funded by the IPC to understand factors contributing to quality loss during packing and shipment. The most common causes of rejections will be discussed along with practices that can reduce defects.</p> <p>Featured Speakers: Nora Olsen, <i>Professor and Extension Potato Specialist at the University of Idaho</i> Mike Thornton, <i>Professor of Plant Science at the University of Idaho</i></p>

THURSDAY, SEPTEMBER 2ND

7:00 am – 10:00 am <i>Board Rm</i>	Registration Open	Collect your badge and Annual Convention materials. <i>Please wear your badge to all events.</i>
7:30 am – 9:30 am <i>Limelight Rm AB</i>	Industry Breakfast Sponsored by Wada Farms, Volm Companies, Kwik Lok, Rigby Produce, IPAK, Sun-Glo, Potandon Produce, The Produce News, Idaho Potato Commission, Intermountain Paper, GPOD, C.H. Robinson, Cooper Norman, Simplot	IGSA will host an outstanding breakfast, after which IPC President and CEO, Frank Muir, will present the IPC Marketing Plan for 2021-2022, recap last year’s events and review the progress the Idaho Potato Industry has made over the past 15 years.

THURSDAY, SEPTEMBER 2ND (CONTINUED)

10:00 am – 3:00 pm <i>Sun Valley Mts.</i>	Side-by-Side Adventure <i>**Sold Out**</i>	Tour starts at Ryan's Mountain Rentals (1267 S. Main St., Bellevue, ID 83313). Transportation will depart from Sun Valley Lodge at 10:00 am. Box lunch to be provided. Don't worry about getting lost, Ryan's new side-by-sides are equipped with GPS Navigation.
Sponsored by	Arrowhead Potato, Giltner, Southwind Farms, Gallagher, Decco, Intermountain Paper	
10:00 am – 3:00 pm <i>Trail Creek Course</i>	Open Golf – Shotgun Start	<i>Fees for this event are separate from your registration.</i>
12:00 pm – 2:30 pm <i>Continental Rm</i>	Social Luncheon	Come along to our version of a Paint and Sip. We will paint an acrylic Idaho landscape, laugh, learn and sip a soda creation of your choice. Beginner to advanced painters alike will enjoy the experience and go home with a painting to show off to friends and family or hide in your closet. Class will be led by artist and art teacher Krista Mayes. Krista is currently a HS art teacher and has taught for over 15 years. She is passionate about art and enjoys sharing her love of painting . . . and soda. All supplies for painting will be provided.
Sponsored by	Mart Produce, Volm Companies, Nonpareil, Union Pacific Railroad, IPAK, Blue Cross of Idaho, Decco, Watco, GPOD, Labor Consultants	
3:30 pm – 4:30 pm <i>Trail Creek Cabin</i>	Horseshoe Tournament	An IGSA Convention classic. You may bring your own horseshoes if you prefer, however, shoes must not be attached to the horse! Horseshoe Pits are near the Trail Creek Cabins across from the gun club.
Hosted by	Idaho Packaging Company (IPAK)	
11:00 am – 5:00 pm <i>Sun Valley Gun Club</i>	Trapshooting Tournament	You could win the title of Potato Industry Big Shot! There will be awards for the top shooters plus all participants will be entered in a raffle to be given away at the Chairman's Banquet.
Hosted by	Spudnik, Agri-Stor	
2:00 pm – 5:00 pm <i>Sun Valley Lodge</i>	Bowling Tournament	Open to everyone. Make sure to turn scorecards into bowling alley front desk to participate in tournament.
Hosted by	Idaho Packaging Company (IPAK)	
5:30 pm – 7:30 pm <i>*Argyos Performing Arts Center</i> <i>120 Main St. S., Ketchum</i>	Railroad Reception	Come checkout the beautiful new Argyos Performing Arts Center in Ketchum and mingle with friends and network. Open bar and light hors d'oeuvres.
Sponsored by	Union Pacific Railroad, CSX Transportation, Norfolk Southern Railway, and Watco Companies	

FRIDAY, SEPTEMBER 3RD

7:00 am – 10:00 am <i>Board Rm</i>	Registration Open	Collect your badge and Annual Convention materials. <i>Please wear your badge to all events.</i>
7:30 am – 9:30 am <i>Continental Rm</i>	IGSA Business Breakfast Sponsored by IPAK, Blue Cross of Idaho, GPOD, GBS of Idaho, Nonpareil, Ag-Pak, Volm Companies, Pleasant Valley, Zions Bank, Cooper Norman, CHEP, Yara North America	The IGSA Board of Directors Business Breakfast is open to all members. Meeting agenda will be available on site. Featured Speakers: Kam Quarles, <i>CEO, National Potato Council</i> Mike Wenkel, <i>COO, National Potato Council</i> Blair Richardson, <i>CEO, Potatoes USA</i>
10:00 am – 3:00 pm <i>Trail Creek Course</i>	IGSA Annual Golf Tournament Shotgun Start Sponsored by Volm Companies	Come have a great time with industry friends and compete for multiple contests such as men and women team prizes, longest drive and closest to the pin. Everyone's a winner as all participants will receive a stylish gift thanks to golf sponsor Volm Companies.
10:00 am – 2:00 pm <i>Sun Valley Mts.</i>	Side-by-Side Adventure #2 Sponsored by Intermountain Paper, Giltner, Arrowhead Potato, Decco, Southwind Farms, Gallagher	Tour starts at Ryan's Mountain Rentals (1267 S. Main St., Bellevue, ID 83313). Transportation to Ryan's Rentals will depart from Sun Valley Lodge lobby at 10:00 am. Box lunch to be provided on tour.
11:00 am – 5:00 pm <i>Sun Valley Gun Club</i>	Trapshooting Tournament	There is still time to get your name in the drawing for the prizes to be given away at the Chairman's Banquet.
2:00 pm – 5:00 pm <i>Sun Valley Lodge</i>	Bowling Tournament	Keep the fun rolling!
6:00 pm – 7:00 pm <i>Limelight Terrace</i>	Chairman's Reception	Join Chairman Scott Mickelsen, his wife Kristy, and all the stars of the Idaho potato industry in anticipation of the IGSA Chairman's Banquet & Russet Aristocrat celebration.
7:00 pm – 9:30 pm <i>Limelight Ballroom</i>	Chairman's Banquet & Russet Aristocrat Celebration Sponsored by Idahoan, IPAK, WestRock, Potandon Produce, GPOD, Volm Companies, PCA, Blue Cross of Idaho.	Come celebrate 93 years with the IGSA! Sensational entertainment, wonderful food, and a host of fun and deserving awards. Door prizes and all golf, bowling, horseshoe, and trapshooting tournament awards will be presented. We will conclude the evening by Honoring Dave Kingston as the 2021 Russet Aristocrat. Featured Entertainment: Daphne Herway, <i>Acoustic Artist</i>

