

# SPONSORSHIP OPPORTUNITIES

94<sup>th</sup> ANNUAL CONVENTION  
August 24-26, 2022 | Sun Valley, ID



## WHY SPONSOR?

The IGSA Annual Convention is an exceptional opportunity to build awareness of your brand through sponsorship and face-to-face networking. Since 1928, the IGSA has hosted this premier event for the Idaho potato industry bringing together growers, shippers, processors, and other industry members to learn and network.

## STEP 1: SELECT OPPORTUNITY YOU WISH TO SPONSOR

Sponsored Event	Sponsorship	# of Opportunities
Seminars I-IV (Wednesday)	\$750	25
Industry Luncheon (Wednesday)	-	<b>SOLD</b>
Industry Breakfast (Thursday)	\$1,500	15
Social Luncheon (Thursday)	\$750	10
Business Breakfast (Friday)	\$750	15
Chairman's Banquet (Friday)	\$2,500	10

Sponsored Activity	Sponsorship	# of Opportunities
Bowling (Thursday & Friday)	\$500	5
Trap Shooting (Thursday & Friday)	-	<b>SOLD</b>
Pickleball (Thursday)	\$500	5
ATV Ride (Thursday)	\$1,000	10
Golf Tournament (Friday)	-	<b>SOLD</b>
Golf Hole Sponsors (Friday)	\$500	<i>unlimited</i>

Other Sponsorship Opportunities	Sponsorship	# of Opportunities
Lanyards	\$5,000	1
Ladies Registration Gifts	\$1,000	5
Door Prizes (Drawing @ Chairman's Banquet)	\$1,000	10
Golf Tee Prizes (Friday)	-	<b>SOLD</b>

## STEP 2: SPONSORSHIP LEVEL - BASED ON TOTAL \$ SELECTED FROM STEP 1 ABOVE

Level	Amount	Benefits Summary
Partner	\$500+	Recognition in convention insert in <i>Potato Grower Magazine</i> .
Bronze	\$1,000+	All Partner benefits PLUS recognition in Official Program.
Silver	\$2,500+	All Bronze benefits PLUS logo displayed on registration website.
Gold	\$5,000+	All Gold benefits PLUS recognition on attendee text communication.

For more information, contact Shawn Boyle | [sboyle@idahoshippers.org](mailto:sboyle@idahoshippers.org) or 208.529.4400

### **STEP 3: RESERVE YOUR SPONSORSHIP**

Every year, many of our top sponsorship opportunities sell out quickly. We recommend contacting the IGSA as soon as possible to ensure you secure the sponsorship package you want.

Please send sponsorship selections to Shawn Boyle at [sboyle@idahoshippers.org](mailto:sboyle@idahoshippers.org) or 208.529-4400.

### **STEP 4: PROVIDE HIGH RESOLUTION LOGO**

If you are a first-time sponsor of an IGSA event or have a new logo, please send your high-resolution logo in eps or transparent .png format with your sponsorship request.

### **STEP 5: REGISTER TO ATTEND THE IGSA CONVENTION**

Registration will be available on the IGSA website, Mid-May. Visit [www.idahoshippers.org](http://www.idahoshippers.org).



# THANK YOU

TO OUR 2021 SPONSORS

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## Gold



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## Silver



For more information, contact Shawn Boyle | [sboyle@idahoshippers.org](mailto:sboyle@idahoshippers.org) or 208.529.4400

## Bronze



Knowledge grows



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## Industry Partners

1,4 Group, Inc.

Ag World

Ball Brothers Produce

Circle Valley Produce

High Country Potato

Idaho Pacific

Industrial Ventilation

Kingston Fresh

Labor Consultants

Magic Valley

McCains

Northwest Industrial Repair

Potato Grower Magazine

RPE, Inc.

Ruby Robinson

Southwind Farms

Sun Valley Potato Growers

SunRiver

Teton West of Idaho

The Produce News

Union Pacific

United Potato Growers of

America

Wilcox Fresh

Zions Bank