

DETAILED SCHEDULE

WEDNESDAY, AUGUST 24TH

7:30 am – 4:30 pm <i>Board Rm</i>	Registration Open	Collect your badge and Annual Convention materials. <i>Please wear your badge to all events.</i>
7:30 am – 9:00 am <i>Limelight Rm B</i>	Railroad Private Breakfast	Designated time for Shipper and Railroad attendees to interact. Hosted by the IGSA Transportation Committee.
8:00 am – 9:45 am <i>Continental Rm</i>	IACI Raw Products Committee Meeting	Raw product outlook followed by an IACI Executive Committee Meeting to be held from 10:00 am – 11:00 am in Sage Room.
8:45 am – 9:45 am <i>Limelight Rm C</i>	IPC Marketing Committee Meeting	Crop transition update from United Potato Growers of America. IPC update on International Marketing Efforts.
10:00 am – 10:45 am <i>Continental Rm</i>	Workshop: Economic Outlook for Idaho Potato Businesses	Overview of current macroeconomic conditions, with a focus on key variables that influence choices made by Idaho potato businesses. Several economic concepts will be introduced to help frame current conditions and provide a logical way to form expectations of how conditions may evolve in the months ahead of 2022.
All Workshops Sponsored by	Volm Companies, Pleasant Valley, Wilcox Fresh, Wada Farms, IPAK, Mart Produce, Southwind Farms, Blue Cross of Idaho, Teton West, Spudnik, Kingston, Ball Brothers, Sun Valley Potato, RPE, Watco, Cooper Norman, Ruby Robinson, Ag World Support Systems, GPOD	Featured Speakers: Pat Hatzenbuehler, <i>Assistant Professor and Extension Specialist – Crops Economics at the University of Idaho</i>
11:00 am – 11:30 am <i>Continental Rm</i>	Workshop: Current and Future Impacts of a Drought	The drought is desiccating farmland in the western United States. What does the future of water resources look like in Idaho and how can you help? Featured Speaker: Brian Olmstead, <i>Idaho Water Resource Board Member</i>
11:45 am – 1:30 pm <i>Limelight Rm B</i>	Industry Luncheon	You won't want to miss this. Tim Gabrielson has been entertaining and speaking for over 25 years. He headlined his own show – "Keep It Funny" at Mandalay Bay Casino, Las Vegas.
Sponsored by	Northwest Farm Credit	Featured Entertainment: Tim Gabrielson, <i>Magic of Comedy</i>

WEDNESDAY, AUGUST 24TH (CONTINUED)

1:45 pm – 2:20 pm <i>Continental Rm</i>	Workshop: Cyber Security – Are You Prepared?	Join us as industry experts address ways to help prevent a cyber-attack and what to do in the event an attack occurs. Featured Speakers: <i>Alliant Security, Inc.</i>
2:25 pm – 2:50 pm <i>Continental Rm</i>	Workshop: The Future of Potato Sustainability	John will give us a look at the value of a sustainability message, an overview of the work PSA is doing, and how an industry-wide collaborative around sustainability can expand success for everyone involved. Featured Speaker: John Mesko, <i>Executive Director, Potato Sustainability Alliance</i>
3:00 pm – 3:45 pm <i>Continental Rm</i>	Governor Brad Little	The people of Idaho elected Brad Little as the state's 33 rd Governor in November 2018.
4:00 pm – 4:30 pm <i>Continental Rm</i>	Workshop: Inflation Impact on Potato Packing Costs	The IGSA Packing Costs Report provides the Idaho potato packing and shipping industry with an unbiased and consistently calculated estimate of the cost of packing potatoes in Idaho. Tracking the change in packaging costs per hundredweight over time. Featured Speaker: Ben Eborn, <i>Owner, Eborn Agribusiness LLC</i>

THURSDAY, AUGUST 25TH

7:30 am – 10:00 am <i>Board Rm</i>	Registration Open	Collect your badge and Annual Convention materials. <i>Please wear your badge to all events.</i>
7:30 am – 9:00 am <i>Limelight Rm B</i>	Industry Breakfast	IGSA will host an outstanding breakfast, after which IPC President and CEO, Jamey Higham, will present the IPC Marketing Plan for 2022-2023. Jamey was hired to lead the IPC in January 2022.
Sponsored by	Wada Farms, Volm Companies, Sun-Glo, Blue Cross of Idaho, Potandon Produce, Nonpareil, IPAK, Idaho Potato Commission, The Produce News, Decco/UPL, Intermountain Paper, Simplot, GPOD, 1,4 Group	

THURSDAY, AUGUST 25TH (CONTINUED)

9:45 am – 3:00 pm <i>Sun Valley Mts.</i>	Side-by-Side Adventure <i>**Sold Out**</i>	Tour starts at Ryan's Mountain Rentals (1267 S. Main St., Bellevue, ID 83313). Transportation will depart from Sun Valley Lodge at 9:45 am. Box lunch to be provided.
Sponsored by	Arrowhead Potato, Gallagher, Giltner, Intermountain Paper, Decco/UPL, The Produce News, PCA, Watco	
9:45 am – 3:00 pm <i>Trail Creek Course</i>	Open Golf – Shotgun Start	<i>Fees for this event are separate from your registration.</i>
11:00 pm – 1:30 pm <i>Limelight Rm B</i>	Social Luncheon	Join Ukrainian Alla Muench for a unique experience learning Modern Floristry. Alla, who teaches Floral Arranging classes at the College of Eastern Idaho, will teach attendees how to use modern design and technology to create new types of floral arrangements. No experience necessary.
Sponsored by	Mart Produce, Volm Companies, IPAK, Union Pacific Railroad, Decco/UPL, GPOD	
2:00 pm – 4:00 pm <i>Tennis Center</i>	Pickleball	America's fastest growing sport, Pickleball is a combination of several racquet sports: tennis, ping pong and badminton. All skill levels are welcomed! Pickleball courts are near the Tennis Center and Olympic Pool east of the Sun Valley Inn parking lot.
Sponsored by	IPAK, Mart Produce, GPOD, Decco/UPL, Volm Companies	
11:00 am – 5:00 pm <i>Sun Valley Gun Club</i>	Trapshooting Tournament	You could win the title of Potato Industry Big Shot! There will be awards for the top shooters to be given away at the Chairman's Banquet.
Sponsored by	Double L, Agri-Stor	
2:00 pm – 5:00 pm <i>Sun Valley Lodge</i>	Bowling Tournament	Open to everyone. Make sure to turn scorecards into bowling alley front desk to participate in tournament.
Sponsored by	Idaho Packaging Company (IPAK)	
5:30 pm – 7:30 pm <i>Limelight Terrace</i>	Railroad Reception	Come mingle with friends and network. Open bar and light hors d'oeuvres.
Sponsored by	Union Pacific Railroad, Watco, CSX Transportation	

FRIDAY, AUGUST 26TH

7:30 am – 10:00 am <i>Board Rm</i>	Registration Open	Better late than never. Collect your badge and Annual Convention materials. <i>Please wear your badge to all events.</i>
7:30 am – 9:00 am <i>Limelight Rm B</i>	IGSA Business Breakfast Sponsored by IPAK, Wilcox Fresh, Kwik Lok, Pleasant Valley, Watco, GPOD, Volm Companies, GBS of Idaho, Ag-Pak, Spudnik, Zions Bank	The IGSA Board of Directors Business Breakfast is open to all members. Meeting agenda will be available on site. Featured Speakers: Kam Quarles, <i>CEO, National Potato Council</i> Blair Richardson, <i>CEO, Potatoes USA</i>
9:30 am – 2:30 pm <i>Trail Creek Course</i>	IGSA Annual Golf Tournament Shotgun Start Sponsored by Volm Companies	Come have a great time with industry friends and compete for multiple contests such as men and women team prizes, longest drive and closest to the pin. Everyone's a winner as all participants will receive a stylish gift thanks to golf sponsor Volm Companies
11:00 am – 5:00 pm <i>Sun Valley Gun Club</i>	Trapshooting Tournament	There is still time to get your name in the drawing for the prizes to be given away at the Chairman's Banquet.
2:00 pm – 5:00 pm <i>Sun Valley Lodge</i>	Bowling Tournament	Keep the fun rolling!
6:00 pm – 7:00 pm <i>Limelight Terrace</i>	Chairman's Reception	Join Chairman Klade Williams, his wife Melissa, and all the stars of the Idaho potato industry in anticipation of the IGSA Chairman's Banquet & Russet Aristocrat celebration.
7:00 pm – 9:30 pm <i>Limelight Ballroom</i>	Chairman's Banquet & Russet Aristocrat Celebration Sponsored by Rigby Produce, Idahoan, IPAK, WestRock, Potandon Produce, GPOD, Volm Companies, PCA, Blue Cross of Idaho, Spudnik	Come celebrate 94 years with the IGSA! Sensational entertainment, wonderful food, and a host of fun and deserving awards. Door prizes and all golf, bowling, pickleball, and trapshooting tournament awards will be presented. We will conclude the evening by Honoring Steve Trevino as the 2022 Russet Aristocrat. Featured Entertainment: Scarlet Herway, <i>Acoustic Artist</i>