

SPONSORSHIP OPPORTUNITIES

96th ANNUAL CONVENTION
August 28 – 30, 2024 | Sun Valley, ID



WHY SPONSOR?

The IGSA Annual Convention is an exceptional opportunity to build awareness of your brand through sponsorship and face-to-face networking. Since 1928, the IGSA has hosted this premier event for the Idaho potato industry bringing together growers, shippers, processors, and other industry members to learn and network.

STEP 1: SELECT OPPORTUNITY YOU WISH TO SPONSOR

Sponsored Event	Sponsorship	# of Opportunities
Seminars I-IV (Wednesday)	\$750	25
Industry Luncheon (Wednesday)	\$8,000	2
Industry Breakfast (Thursday)	\$1,500	15
Social Luncheon (Thursday)	\$750	10
Business Breakfast (Friday)	\$750	15
Chairman's Banquet (Friday)	\$2,500	10

Sponsored Activity	Sponsorship	# of Opportunities
Bowling (Thursday & Friday)	\$500	5
Trap Shooting (Thursday & Friday)	-	SOLD
Pickleball Lessons or Open Play (Thursday)	\$500	5
ATV Ride (Thursday)	\$1,000	10
Whitewater Rafting (Thursday)	\$1,000	5

Golf Tournament – Fri.	Sponsorship	# of Opportunities
Golf Apparel	\$10,000	SOLD
Golf Balls	\$5,000	1
Golf Scoring App	\$2,500	2
Golf Contests (Longest Drive or KP)	\$2,500	2
Golf Hole (Thur. & Fri.)	\$500	<i>unlimited</i>

STEP 2: SPONSORSHIP LEVEL - BASED ON TOTAL \$ SELECTED FROM STEP 1 ABOVE

Level	Amount	Benefits Summary
Partner	\$500+	Recognition in convention insert in <i>Potato Grower Magazine</i> .
Bronze	\$1,000+	All Partner benefits PLUS recognition in Official Program.
Silver	\$2,500+	All Bronze benefits PLUS logo displayed on registration website.
Gold	\$5,000+	All Gold benefits PLUS verbal recognition at event.

For more information, contact Shawn Boyle | sboyle@idahoshippers.org or 208.529.4400

STEP 3: RESERVE YOUR SPONSORSHIP

Every year, many of our top sponsorship opportunities sell out quickly. We recommend contacting the IGSA as soon as possible to ensure you secure the sponsorship package you want.

Please send sponsorship selections to Shawn Boyle at sboyle@idahoshippers.org or 208.529-4400.

STEP 4: PROVIDE HIGH RESOLUTION LOGO

If you are a first-time sponsor of an IGSA event or have a new logo, please send your high-resolution logo in eps or transparent .png format with your sponsorship request.

STEP 5: REGISTER TO ATTEND THE IGSA CONVENTION

Registration for IGSA 96th Annual Convention is Open – Register at www.idahoshippers.org.



THANK YOU

TO OUR 2023 SPONSORS

Gold



Silver



Bronze



Knowledge grows



Industry Partners

Ag-Pak
Ag World Support Systems
Agri Spray Drones
Ball Brothers Produce
Circle Valley Produce
Idaho Pacific
Kingston Fresh
Magic Valley Produce

McAlvain Companies
Potato Grower Magazine
Smart Vision Works
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Trinity Trailer
United Potato Growers
Zions Bank