

# SPONSORSHIP OPPORTUNITIES

97<sup>th</sup> ANNUAL CONVENTION  
August 27 – 29, 2025 | Sun Valley, ID



## WHY SPONSOR?

The IGSA Annual Convention offers a unique opportunity to elevate your brand through targeted sponsorship and in-person networking. Since 1928, this premier event has brought together Idaho's potato industry—including growers, shippers, processors, and other key stakeholders—for education, connection, and collaboration.

## STEP 1: SELECT OPPORTUNITY YOU WISH TO SPONSOR

Sponsored Event	Sponsorship	# of Opportunities
Seminars I-IV (Wednesday)	\$850	25
Industry Luncheon (Wednesday)	\$8,000	2
Industry Breakfast (Thursday)	\$1,500	15
Social Luncheon (Thursday)	\$750	10
Business Breakfast (Friday)	\$850	15
Chairman's Banquet (Friday)	\$2,750	10

Sponsored Activity	Sponsorship	# of Opportunities
Bowling (Thursday & Friday)	\$500	5
Trap Shooting (Thursday & Friday)	-	<b>SOLD</b>
Pickleball Lessons or Open Play (Thursday)	\$500	5
ATV Ride (Thursday)	\$1,000	10
Whitewater Rafting (Thursday)	\$1,000	5

Golf Tournament – Fri.	Sponsorship	# of Opportunities
Golf Apparel	\$10,000	<b>SOLD</b>
Golf Balls	\$5,000	1
Golf Scoring App	\$2,500	2
Golf Contests (Longest Drive or KP)	\$2,000	2
Golf Hole (Thur. & Fri.)	\$500	<i>unlimited</i>

## STEP 2: SPONSORSHIP LEVEL - BASED ON TOTAL \$ SELECTED FROM STEP 1 ABOVE

Level	Amount	Benefits Summary
Partner	\$500+	Recognition in convention insert in <i>Potato Grower Magazine</i> .
Bronze	\$1,000+	All Partner benefits PLUS recognition in Official Program.
Silver	\$2,500+	All Bronze benefits PLUS logo displayed on registration website.
Gold	\$5,000+	All Gold benefits PLUS verbal recognition at event.

For more information, contact Shawn Boyle | [sboyle@idahoshippers.org](mailto:sboyle@idahoshippers.org) or 208.529.4400

### STEP 3: RESERVE YOUR SPONSORSHIP

Every year, many of our top sponsorship opportunities sell out quickly. We recommend contacting the IGSA as soon as possible to ensure you secure the sponsorship package you want.

Please send sponsorship selections to Shawn Boyle at [sboyle@idahoshippers.org](mailto:sboyle@idahoshippers.org) or 208.529-4400.

### STEP 4: PROVIDE HIGH RESOLUTION LOGO

If you are a first-time sponsor of an IGSA event or have a new logo, please send your high-resolution logo in eps or transparent .png format with your sponsorship request.

### STEP 5: REGISTER TO ATTEND THE IGSA CONVENTION

Registration for IGSA 97<sup>th</sup> Annual Convention is Open – Register at [www.idahoshippers.org](http://www.idahoshippers.org).



# THANK YOU

TO OUR 2024 SPONSORS

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## Gold



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## Silver

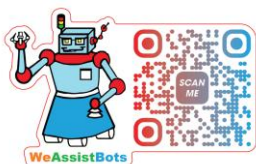




## Bronze



Knowledge grows



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## Industry Partners

48forty  
Ag-Pak  
Ball Brothers Produce  
Circle Valley Produce  
Idaho Pacific  
Kingston Fresh  
Magic Valley Produce

Potato Grower Magazine  
Syngenta  
Trinity Trailer  
United Potato Growers  
West Pack  
Zions Bank